

# PORTUGAL LIVING

## Advertising Rates

Published Quarterly: Summer, Autumn, Winter, Spring

(Cost per Insertion)

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	<u>1x</u>	<u>2x</u>	<u>3x</u>	<u>4x</u>
Full Page	@ €100	@ €90	@ €80	@ €75
Two-thirds Page	@ €75	@ €70	@ €65	@ €60
One-half Page	@ €60	@ €55	@ €50	@ €45
One-third Page	@ €50	@ €45	@ €45	@ €40
One-fourth Page	@ €40	@ €35	@ €35	@ €30
One-sixth Page	@ €35	@ €30	@ €30	@ €25
*One-eighth Page	*	*	*	*
Back Cover	@ €125	@ €115	@ €110	@ €100
Inside Front Cover	@ €125	@ €115	@ €110	@ €100
First Page	@ €125	@ €115	@ €110	@ €100
Specific Page	@ €125	@ €115	@ €110	@ €100

\*Business & Professional Directory: One-eighth page @ €15 per insertion

Classified Advertising: 20 words with URL link: @ €10 per issue

Advertisements (except Classifieds) include **free placement** on our Facebook page and website.

**Ad Design: €35** per ad, regardless of size

Unless otherwise specified, an advertisement will repeat in subsequent issues, credited with frequency discounts until reaching the lowest rate for its size.

[advertising@portugallivingmagazine.com](mailto:advertising@portugallivingmagazine.com)

**Advertising for each issue must be paid by bank transfer to:**

**Portugal Living Magazine**

**NIF: 290-465-567**

**IBAN: PT50.0036.0136.99100034067.63**